



CANADIAN QUARTER
HORSE ASSOCIATION

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Dear Potential Sponsor,

The Canadian Quarter Horse Association (CQHA) serves as the official AQHA International Affiliate for Canada. Our mission is to provide beneficial services for our members to enhance and encourage Quarter Horse ownership and participation across the country.

In support of this mission, we are excited to announce the **inaugural 2025 CQHA Canadian National Amateur Virtual Championship (CNAVC)**—a new, inclusive competition designed to overcome the geographic and financial barriers many Canadian exhibitors face when trying to participate in national-level events.

Open to Amateurs and Select Amateurs (50 & over) who are Canadian residents and CQHA/AQHA members in good standing, this innovative virtual show will take place through the Wild Rose Virtual Horse Show platform (<https://www.wildroshowseries.com/>). From **August 15 to September 15, 2025**, exhibitors will submit unedited videos for one or more of 12 judged classes, evaluated by an AQHA-certified judge.

We are inviting you to support this landmark event as a sponsor. For just **\$300**, you can sponsor a class and receive prominent recognition alongside the class winner, as well as visibility on CQHA's national website and social media platforms. Sponsors may also provide digital discounts, gift certificates, or promotional materials to be shared with participants.

Your support will directly contribute to providing equitable competitive opportunities to Canadian Quarter Horse enthusiasts from all regions.

Please click this link to access the [sponsorship form](#). We welcome you to include your promotional information, website, and hashtags. Additional promotional assets can be submitted to admin@cqha.ca. Sponsorship monies can be sent by cheque CQHA 42186 Twp Rd 240 Calgary, Alberta T3Z 2X8 or via e-Transfer to info@cqha.ca (please include your name or business and "CNAVC" in the comment).

We would be honoured to partner with you on this exciting initiative.

Warm regards,

Sharon Forbes-Hanks

CQHA Director, Chair of the Amateur Committee

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The Canadian Quarter Horse Association (CQHA) is the Canadian affiliate of the American Quarter Horse Association (AQHA), and representative of the largest breed population within the Canadian herd.

The CQHA exists to address issues of concern to Canadian owners of American Quarter Horses; to be a communications vehicle for and with Canadian AQHA members; and to promote and market Canadian-bred and/or Canadian-owned American Quarter Horses, both globally and domestically.