

CANADIAN  
QUARTER  
HORSE  
ASSOCIATION

ASSOCIATION  
CANADIENNE DE  
QUARTER  
HORSE

**2021**

# ANNUAL REPORT



**PREPARED BY**

THE CQHA BOARD OF DIRECTORS

AQHA  
AFFILIATE

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# MISSION STATEMENT ÉNONCÉ DE MISSION



Ontario Amateur Quarter Horse Association's 2021 Challenge High Scoring Novice Amateur, sponsored by CQHA: Sadie MacPhail and Canadian bred Sheza Chocolate Kat.

THE CANADIAN QUARTER HORSE ASSOCIATION (CQHA), IS THE CANADIAN AFFILIATE OF THE AMERICAN QUARTER HORSE ASSOCIATION (AQHA), AND REPRESENTATIVE OF THE LARGEST BREED POPULATION WITHIN THE CANADIAN HERD.

THE CQHA EXISTS TO ADDRESS ISSUES OF CONCERN TO CANADIAN OWNERS OF AMERICAN QUARTER HORSES; TO BE A COMMUNICATIONS VEHICLE FOR AND WITH CANADIAN AQHA MEMBERS; AND TO PROMOTE AND MARKET CANADIAN-BRED AND/OR CANADIAN-OWNED AMERICAN QUARTER HORSES, BOTH GLOBALLY AND DOMESTICALLY.

L'ASSOCIATION CANADIENNE DU QUARTER HORSE (ACQH) EST LA FILIALE CANADIENNE DE L'AMERICAN QUARTER HORSE ASSOCIATION (AQHA). L'ACQH EST LE PORTE PAROLE POUR LA PLUS GRANDE POPULATION DE CHEVAUX AU SEIN DE L'ÉLEVAGE CANADIEN.

LE MANDAT DE L'ACQH EST D'ABORDER LES QUESTIONS QUI PRÉOCCUPENT LES PROPRIÉTAIRES CANADIENS DE QUARTER HORSES AMÉRICAINS; D'ÊTRE UN MOYEN DE COMMUNICATION POUR ET AVEC LES MEMBRES CANADIENS DE L'AQHA; PROMOUVOIR ET COMMERCIALISER LES QUARTER HORSES AMÉRICAINS D'ORIGINE CANADIENNE, TANT À L'ÉCHELLE MONDIALE QUE NATIONALE.

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# PRESIDENT'S REPORT

The 2021 Canadian Quarter Horse Association (CQHA) board of directors focused on building capacity to position and promote the quality of Canadian quarter horse breeding programs, quality of trainers, and training programs and the domestic and international results those programs have produced..

Working to address the priorities identified by the CQHA members at the last AGM – our board has been working toward expanding the CQHA footprint in the whole of the Quarter Horse Industry.

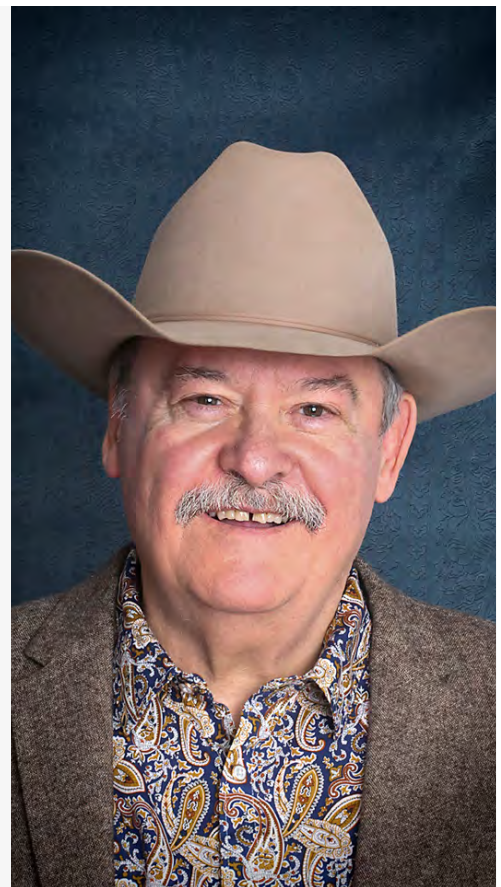
I want to applaud the dedication of the CQHA Board and CQHA members who committed and participated to the Board meetings and the work on the different committees.

I direct your attention to the attendance report for the CQHA Board members. (**See appendix A**) CQHA Board members like Melanie Burns and Brad Bowie have been active first responders and front-line workers during the pandemic and have remained dedicated and engaged with CQHA.

Special mention should also be made to the many CQHA members who volunteered their time this past year on committees and at major Canadian and American events, presenting CQHA awards, promoting CQHA programs, and interviewing Canadians to highlight the value of our industry.

## KEY RESULTS AND ACTIVITIES

- CQHA presence online and in the Canadian Quarter Horse community increased significantly during the past year. I wanted to signal out the efforts of the Media, Marketing and Communication Committee and CQHA's Media Team under the leadership of Laurie Haughton.
- Consider the following results statistics:
- a. 526 new eNews letter subscribers.
  - b. CQHA membership increase of over 400% from previous years.
  - c. Instagram post reach up from 69K to 207k users compared to 2020 (inaugural year).
  - d. Facebook reach above 24,000 users a week.
  - e. Key foreign followers include: United States, Brazil, UK, Australia, Austria, Italy, Mexico, and Belgium.
  - f. Creation of a social media guide for the Canadian provincial AQHA affiliates.



- Gayle Pawley-Wilson once again accomplished great work and engaged with all the AQHA provincial affiliates. The CQHA/AQHA Grants Program supported multiple key Canadian and breeders' events such as Alberta Quarter Horse Racing Association's Canadian Cup yearling sale. The Ontario, Quebec and Alberta breeders' futurities, and numerous non AQHA events that showcased the breed.
- The Governance Committee under the leadership of Wayne Burwash revised CQHA's Bylaws – they should be discussed and approved by the CQHA membership at a Special Meeting in March hosted with the Manitoba along with AQHA Summit.
- Continued work with Equestrian Canada and Cheval Quebec focused on:
  - a. obtaining a follow-up grant to address promotion and marketing initiatives domestically and abroad.
  - b. working on developing incentive fund based on best practices for Canada's Quarter Horse marketplace.
- Shift on approach regarding sponsors to that of building partnerships provides win-win scenarios and value added approach. Thank you to Brad Bowie for his leadership of the Partnership Committee.
- CQHA promoted through social media and Canadian Horse Journal magazine, key Canadian achievements at prestigious events, such as All-American Quarter Horse Congress, Greatest Horseman competition, Run for a Million, Southern Belle Futurities, NSBA World Show, World Equestrian Championship show, and the 6 AQHA World Championship shows. CQHA conducted live interviews with Canadian trainers, exhibitors, and owners on social media during or after these events.
- The Breeders' Committee under the leadership of Michael Fureth accomplish a considerable amount of work. This included working with Equestrian Canada to develop a "white paper" to study the many incentive fund and futurity/ maturity models used in the horse industry at large. The establishment of breeders' section of the website, with parts still in the development stage ie:
  - Canadian Stallion Station
  - Canadian Breeders Directory
  - Canadian owned/bred Classifieds
- Established Officials and Professional Development Committee chaired by CQHA member Debbie Haughton. They focused their energies on understating and expanding capabilities within Canada, promoting AQHA University and professional advancement opportunities for Canadians. In collaboration with the CQHA Grant Committee, AQHA and Canadian AQHA Pro Horseman Tara Gamble, they also launched a Canadian horse industry focused virtual business seminar, which was well supported by CQHA members and the Saskatchewan Horse Federation.
- Shannon Burwash Memorial Scholarship Fund awarded 3 scholarships to students pursuing veterinary medicine and animal science related degrees.
- The Media, Marketing & Communications committee in association with the Awards, Breeders & Partnership committees, launched the CQHA Horse of Merit Award presented by ACE Therapy Canada, to recognize Canadian owned Quarter Horses aged 15 years and older still active in the industry. The inaugural recipients will be presented with commemorative medals at the 2022 AQHA Canadian Summit in Brandon Manitoba in March.
- CQHA Awards Committee revised the awards criteria and created distinction within the breeders category by specifying awards for:
  - Ranch Horse Breeder of the year,
  - Performance Horse of the Year and
  - Racehorse Breeder of the Year.
- AQHA announced their plans to host a 2022 Canadian focused International Summit in late August, since then the Special Events committee under the leadership of Larry Clifford has been busy co-coordinating logistics with AQHA and event site in Brandon, Manitoba. Larry has established a CQHA Task force to assist in creating and implementing the CQHA components of the event such as the 2022 CQHA Awards Ceremony.



# STATISTICS

BASED ON THE 2020 AQHA ANNUAL REPORT

	AQHA MEMBERS BY PROVINCE	AQHA HORSES BY PROVINCE
ALBERTA	5,094	110,636
BRITISH COLUMBIA	1,776	24,598
MANITOBA	635	24,930
NEW BRUNSWICK	163	1,318
NEWFOUNDLAND & LABRADOR	12	78
NORTHWEST TERRITORIES	1	0
NOVA SCOTIA	230	2,272
NUNAVUT	1	4
ONTARIO	2,241	21,901
PRINCE EDWARD ISLAND	39	440
QUEBEC	1,161	13,070
SASKATCHEWAN	1,627	47,297
YUKON TERRITORY	15	102

CANADIAN TOTAL

12,995

246,647

CANADIAN TOTAL NEW REGISTRATIONS

6,261

CANADIAN EXPORTED TRANSFERS

2,501

CANADIAN IMPORTED TRANSFERS

2,280

CANADIAN DOMESTIC TRANSFERS

4,158

2021 Adequan® AQHA Select World Champion Select Western Horsemanship 2015, GELDING  
HEZ SIMPLY WESTERN, (DRESS WESTERN x SIMPLY TALKIN SEXY) owned & shown by: APRIL GENTRY,  
OLYMPIA, WA breeder: MADELAINE DERKSEN Dugald, Manitoba





Miss Darcy Woods, representing the Ontario Quarter Horse Association was crowned the 2021 All American Quarter Horse Congress Queen.

# 2021 BOARD OF DIRECTORS

## **Gilles Seguin**

Quebec  
*President*

## **Gayle Pawley-Wilson**

British Columbia  
*Executive Director*

## **Andy Hellqvist**

British Columbia  
*Director*

## **Kathy Patterson**

Ontario  
*Vice President*

## **Brad Bowie**

Ontario  
*Director*

## **Lyle Jackson**

Alberta  
*Director*

## **Wanda McFadyen**

Manitoba  
*Secretary*

## **Larry Clifford**

Manitoba  
*Director*

## **Jackie McBride**

Yukon  
*Director*

## **Mary Ellen Robinson**

Alberta  
*Treasurer*

## **Michael Feurth**

Ontario  
*Director*

## **Trevor McBurney**

Saskatchewan  
*Director*

## **Wayne Burwash**

Alberta  
*Past President*

## **Teagan Goodsell**

Alberta  
*Director*

## **Hannah Searle**

New Brunswick  
*Director*

## **Laurie Haughton**

Ontario  
*Director*

# COMMITTEES OF THE CQHA

- **Governance Committee:** (Chair: Wayne Burwash)- This Committee's role is to focus on the by-laws and governance elements of these by-laws, making recommendations for changes to CQHA BoD.
- **Nominations Committee:** (Past President: Wayne Burwash)) The role of this Committee is addressing the election and nominations of the new CQHA BoD.
- **Finance Committee:** (Chair: Mary Ellen Robinson) -This Committee's role is key to the overall management of the CQHA Finances. This Committee will oversee all of the financial components of the CQHA. The work of the Committee includes the planning, budgeting, tracking and reporting of the CQHA Finances. Financial Reports will be required quarterly and for the AGM. The Committee's duties will also include overseeing revenues that the CQHA generates through Affiliate Grant Program, the Equestrian Canada and Sponsorships programs or other revenue streams generated by CQHA programs. The Committee will prepare a budget for the CQHA, obtain approval from the CQHA Executive and BoD.
- **Media, Marketing and Communications Committee:** (Chair: Laurie Haughton) The role of the Media, Marketing & Communications Committee will be to provide strategic direction and leadership to the CQHA Media Team, Board of Directors, Committees, Membership & Alliances. This committee will work to promote the programs, activities & events presented and or supported by CQHA in partnership with AQHA, the AQHA Provincial Affiliates and CQHA's Industry Alliance Partners through electronic communications, the CQHA.ca website, and CQHA's social media platforms, and other means of communications in person, in print & digitally. The key objectives of the committee are to:
  - -Communicate the purpose of the association in accordance with its mandate with the American Quarter Horse Association;
  - -Facilitate the promotion of CQHA programs and activities;
  - Act as the national representative and spokes group of the largest breed population of the Canadian herd;
  - Address the concerns of Canadian owners of Registered American Quarter Horses;
  - -Promote Canadian bred and owned registered American Quarter Horses;
  - -Uphold and communicate with respect and dignity the standards of equine welfare in Canada and in accordance with AQHA's position statement on the humane treatment of horses
- The Media, Marketing & Communications Committee sets out to meet the objectives stated above as they apply to all AQHA sanctioned events and non AQHA sanctioned events and activities.
- **Special Events - AGM-Task Force Committee:** (Chair: Larry Clifford) -This Committee is responsible for preparing, planning, budgeting, and implementing the CQHA AGM and any meeting of the general membership.  
**Awards Committee:** (Chair: ) - This Committee is responsible for coordinating the implementation of the CQHA Awards Program. These awards are presented annually. The Committee is specifically responsible for preparing the budget and implementation plan of the CQHA AWARDS, including the communication plan work with the Media, Marketing & Communication Committee. The Committee will maximize existing CQHA communication channels, preparing the CQHA Awards program – application forms, evaluation criteria and recommending following the evaluation of the application a slate of award recipients to the CQHA Executive. The Committee will prepare the presentation and ensure communication with the recipients. They will order the Award Buckles based on the results of their evaluation. They can also propose additional awards based on the analysis performed by the committee members. Prepare a report for the activities and outcomes achieved and present at the CQHA AGM.
- **Shannon Burwash Memorial Scholarship Committee:** (Chair: Marnie Somers) This Committee is responsible for the Administration of the Shannon Burwash Scholarship program.
- **Breeders Committee:** (Chair: Michael Fureth) - Overall Purpose of Committee:
  - Position Canada nationally and internationally as a source of quality Quarter Horses, breeding programs, stallion standings, information pertaining to reproductive technology, and information on equine health and welfare.
  - Improve the image of Canadian bred Quarter Horses Nationally and Internationally
- **AQHA Youth World Cup Committee:** (Chair: Kathy Patterson) – This Committee is responsible for the CQHA in relating more specifically to the AQHA Youth World Cup Committee, selection of Manager and Coach for the Youth team and preparing and submitting the budget for this activity. Financial reports of the activities of the Youth World Cup and the Committee tabled at the BoD and the CQHA AGM. The Committee is an essential promoter of Youth activities and programs across Canada
- **Grant Committee:** (Chair: Gayle Pawley-Wilson) The Objectives of the Grant Committee is to provide funding to encourage the expansion of the AQHA and CQHA membership, AQHA registrations, the marketing of the American Quarter Horse, the understanding and protection of the breed integrity as well as the discovery of the American Quarter Horse's many talents in Canada.Scope of Work:
  - The CQHA Grant Committee will review, edit, and distribute the CQHA Grant
  - Application Guidelines to the membership by CQHA Media and email annually after approval by the CQHA Board of Directors.
  - The CQHA Grant Committee will provide approved application information to the CQHA Marketing and Media Committee including dates, pictures, and participant lists.
  - CQHA Grant Committee will collect and submit all information (including applications, receipts, budget reports, post reports and AQHA member participant lists for each application) for reimbursement to AQHA by September 15 working with the CQHA Treasurer.
- **Officials & Professional Development Committee:** (Chair: Debbie Haughton) - The role of the Show Officials & Professional Development Committee will be to support Canadian horse show officials, and those who professionally train and or show Quarter Horses, and coach riders, as well those who intent to peruse opportunities and credentials to become either. This committee will work to promote the programs, activities & events presented and or supported by CQHA in partnership with AQHA, the AQHA Provincial Affiliates and CQHA's Industry Alliance Partners through electronic communications, the CQHA.ca website, that promote Canadian talent as show officials, trainers and coaches, offer continuing education, skill advancement, and preparations for qualifying Canadians to apply for and test for national and international credentials.
- **AQHA International Committee:** (Chair: )
- **Nomination & Credentials Committee:** (Chair: Wayne Burwash) - The general purpose of the Nomination Committee (the "Committee") on behalf of the CQHA is to:
  - Ensure there is an election each year with a rigorous nomination system;
  - Recruit qualified individuals to stand for election as directors;
  - Present a slate of candidates for the election of directors of CQHA in accordance with the
  - CQHA's Bylaws and the established nomination guidelines and procedure;
- **Partnership Development Committee:** (Co-Chairs: Brad Bowie & Gilles Seguin) - This Committee is strategically vital to the financial sustainability of CQHA. The committee is responsible for identifying partners/sponsors, linking the partners to CQHA programs such as Awards and Grant program areas. It is responsible for CQHA Board members to build a cross Canada network to engage and obtain partnership / sponsorship support.

EACH OF THE FOLLOWING COMMITTEE REPORTS HAVE BEEN PREPARED BY THE CHAIR OF THAT CORRESPONDING COMMITTEE .





Ontario bred and sired 2-year-old **FIRST COLD WAVE** (purple) holds off American bred filly Eye Live for Candy in the 21st Picov Futurity to win the \$115,290 Alex Picov Memorial Futurity at 400-yards for 2-year-olds, **the richest Quarter Horse race in Canada**. Owned and bred by **Robert Bailey of Oakwood, ON**. Trained by Ajax Downs' leading trainer Jason Pascoe and ridden by Brian Bell

## FINANCE COMMITTEE

CQHA has had a very active year, with all the challenges of Covid, but we still did very well and continue to pursue our goal of propagating the American Quarter Horse. There was a lot of flexibility in our business planning, fund allocations, and making sure we distributed funds fairly to all provinces as well as reaching a broad variation of disciplines. Our Grant Committee was active under the capable direction of Gayle Pawley- Wilson and was able to fund a great deal of programs. With shows limited, programs had to be adapted and monies allocated in unique ways – different than ever before.

Our continued AQHA funding was greatly appreciated as it was questioned at times whether we would continue to be funded as previously. The Federal Agricultural grant Gilles Seguin was able to secure through Equestrian Canada, also helped us to maintain our continued visibility. Sierra Kane, AQHA's International Director commented that CQHA did an excellent job with our budgeting, and management of AQHA's grant funds.

The CQHA Treasurer Mary Ellen Robinson, would like to thank our highly professional Accountant, Dawna Delainey, for her hard work and assistance this year. The CQHA books were submitted one week before year end (September 30th) and CQHA is about to have its approved statement back from the Canadian Revenue Agency. Her efficiency and support have been greatly appreciated. She has been a pleasure for all the Executive to work with. **See Appendix B for the full financials.**

### CQHA BALANCE SHEET AS OF 09/30/2021

TOTAL ASSETS	\$128,678.29
TOTAL LIABILITY	1,500.00
TOTAL EQUITY	127,178.29

### LIABILITIES & EQUITIES

**\$ 128,678.29**

### INCOME STATEMENT 10/01/2020 - 09/30/2021

TOTAL REVENUE	\$56,897.75
TOTAL EXPENCES	41,812.74

### NET INCOME

**\$ 15,085.01**

# SPECIAL EVENTS COMMITTEE

2021 started off slow, then the AGM was taken on as a special event, but due to it being decided that the AGM would be virtual again this year, left the Special Events committee to focus on the AQHA/CQHA 2022 Summit.

This is a very special event that is to take place in Brandon, Manitoba at the Keystone Center. Working with Sierra Kane, AQHA's International Director. We have set the date and working with the Keystone Center for the best suited banquet room for the arrangements. The first block of 20 rooms is now reserved at the Canad Inn, this hotel is attached to the Keystone Center.

We have reached out to every AQHA affiliate in Canada by sending a save the date notice for the AQHA/CQHA Summit, and in that save the date was a registration and survey as Sierra was asking for your input into a speaker for the Sunday education portion.

Saturday morning will be focused on AQHA business, so this is where you could ask questions, bring up dilemmas that you have experienced. Time to speak, and comment on AQHA business.

Over the next few months, we will be working on best forms of transportation to and from Brandon. Possibly, a Friday afternoon program. Sierra has now set up an event schedule, so it is time for CQHA to sit down and work out our program around the AQHA/CQHA Summit agenda for March 25th, 26th and 27th, 2022.



**Kristen Rapson of Burlington, Ontario and Chips Classic Gift, won the registered AQHA class at the July 24th Happy Trails Horse Park's Mountain Trail Show, sponsored by CQHA.** Chips Classic Gift aka "Dixie" is sired by Zipped By Chocolate and out of Magnificent Gift by Impressive Pisces.



**Justine Elliot and Canadian bred Blondys Starlight won the 2021 Canadian Finals Rodeo Barrel Racing Championship.** The 2009 bay mare was bred by **Gerald and Maureen Arnold of Vanderhoof, BC.**



In 2021 **Dany Tremblay became Canada's third professional to become a member of the NRHA's Million Dollar Club.** Originally from Granby, Quebec Dany and his brother Fred relocated their training operation to Oklahoma in 2014. With strong ties remaining to Canadian owners, breeders, and exhibitors, Dany has piloted a number of Canadian bred horses to amazing runs and career affirming victories. **Tremblay, won The Run For A Million \$100,000 Open Shootout in 2019, which qualified Tremblay to compete in the 2021 Million Dollar Invitational, and will be featured on the CMT/ MTV 2021 production of the reality series 'The Last Cowboy.'**



# AWARDS COMMITTEE

## 2021 CQHA AWARD RECIPIANTS



**RYAN FLEETWOOD**  
REMUDA / RANCH BREEDER  
OF THE YEAR



**KAIDYN GOODWIN**  
CANADIAN AQHA YOUTH  
OF THE YEAR



**CODY SABILA**  
CQHA RISING STAR



**PEYTON RINGUETTE**  
CQHA RISING STAR  
RUNNER UP



**GAËTAN LAROCHE**  
INDUSTRY DEVELOPMENT /  
DORIS HEINTZ AWARD



**MARNIE SOMMERS**  
INDUSTRY DEVELOPMENT /  
DORIS HEINTZ AWARD



**LARRY CLIFFORD**  
INDUSTRY DEVELOPMENT /  
DORIS HEINTZ AWARD



**WILLIAM (BILL) HOLIDAY**  
INDUSTRY DEVELOPMENT / DORIS  
HEINTZ AWARD

### Thank you to those for whom these awards were made possible:

- TENDO ENTERPRISES / GILLES SEGUIN: SPONSOR OF THREE INDUSTRY DEVELOPMENT / DORIS HEINTZ AWARDS
- WAYNE BURWASH: SPONSOR OF ONE INDUSTRY DEVELOPMENT / DORIS HEINTZ AWARD.
- RW QUARTER HORSES / BOB HAWKINS: SPONSOR OF THE REMUDA / RANCH BREEDER OF THE YEAR AWARD.
- MOOSE HILL RANCH EQUESTRIAN CENTER / MARY ELLEN ROBINSON: SPONSOR OF THE RISING STAR AWARD.
- FLEETWOOD FARMS QUARTER HORSES: SPONSOR OF THE RISING STAR RUNNER UP AWARD.
- SCOTIA OPTICAL, BRANDON MB: SPONSOR OF THE CND AQHA YOUTH AWARD.



# 2022 CQHA/ AQHA AWARD PROGRAM - BASED ON ACHIEVEMENT IN 2021

The CQHA Awards Committee reviewed the different awards categories, reviewed the criteria, focused, and introduce a new award: CQHA Performance Horse of the Year Award.

The nomination forms are available on the CQHA website and will awards will be presented at the CQHA Special Event held in conjunction with the AQHA Summit in March 2022 in Brandon Manitoba. Nominations are open until January 20, 2022.

The following Awards were approved by the CQHA Board of Directors.

## CQHA AWARDS DESCRIPTIONS

The Canadian Quarter Horse Association (CQHA) is a proud affiliate of the American Quarter Horse Association (AQHA) and is honored to offer recognition to the outstanding individuals who help promote the American Quarter Horse in Canada through breeding, training, or volunteering.

### Overall Requirements:

1. Be AQHA members in good standing for a minimum of 5 years (other than the youth awards).
2. Be a current CQHA member.
3. Must be nominated. The nomination form can be found on the CQHA website.
4. Be accompanied by two letters of reference with contact information.
5. Must be a Canadian Resident and have their main operation in Canada.
6. Horses that are nominated must be registered with AQHA.
7. CQHA/AQHA Awards winners will be eligible for renomination 5 years post winning.

## BREEDER AWARDS

**CQHA/AQHA Ranch Horse Breeder of the Year -** This award is aimed at engaging the mid size breeder that has and currently raises fine American Quarter horses.

**CQHA/AQHA Performance Horse Breeder of the Year -** This award is aimed at those breeders that are already actively involved with AQHA, may not own many horses, but have a focus on raising horses that excel in AQHA competition.

**CQHA/AQHA Racing Breeder of the Year -** This award emulates the American version at AQHA. The Applicant must own a minimum of five AQHA registered mares used to produce racing QH horses and must breed and register at least five foals annually. The Racing Award is for operations that raise American Quarter Horses for use of Racing.

## TRAINER AWARD

**CQHA Trainer of the year -** This award is aimed at recognizing trainers that demonstrate a commitment to the American Quarter Horse in Canada through best training practices and leadership in promoting the importance of training fundamentals and horsemanship through AQHA and other national and/or provincial associations events.

## HORSE AWARD

**CQHA Performance Horse of the Year Award -** This award is aimed at recognizing an outstanding Canadian bred or owned horse based on their accomplishments within a given year.

## YOUTH AWARDS

**CQHA/AQHA Youth of the Year -** This award is aimed at recognizing CQHA/AQHA youth members that demonstrate a commitment to the American Quarter Horse in Canada through leadership in promoting the importance of sportsmanship and horsemanship through AQHA and other national and/or provincial associations events. This award is aimed at recognizing youth already associated and engaged with AQHA.

**CQHA Rising Star Award -** This award is aimed at recognizing a youth that is not already involved with CQHA/AQHA but has demonstrated true worth as an up-and-coming horse professional and future industry leader.

## INDUSTRY AWARD

**CQHA/AQHA Development Leadership Award -** This is aimed at recognizing an individual for their outstanding years of service to AQHA and the Canadian Quarter Horse industry. Nominations must include:

- Demonstrate involvement with the Canadian Quarter Horse industry, AQHA programs and initiatives. This may include but are not limited to contribution to AQHA directly, the AQHA provincial affiliate, or other associations that use American Quarter Horses like reining, cutting, reined cow horse, mounted shooting, and so on.
- This award can be awarded posthumously.

# BREEDERS COMMITTEE

The Breeders Committee had a very productive year, meeting on an almost monthly bases. The committee welcomed CQHA members and directors to come together and have serious discussions about what is working and what isn't for our Canadian breeders. What was discovered, was that it did not matter if you are breeding race horses, ranch horses, or halter horses, the challenges of the market are all pretty consistent across the country and among all breeding niches.

The most impactful work of this committee was thanks to the efforts of the Media, Marketing & Communication's committee compiling Canadian bred results from major national and international competitions both AQHA and non AQHA. Seeing those results consistently being published on CQHA's social media streams has given both the committee and the Canadian Quarter Horse Community a visual account of the top quality horses that Canada produces. It is a testament to the talent, knowledge in husbandry, bloodlines, and genetics across all niches of equine sport that Canadian Quarter Horse breeders have acquired and utilize in their breeding decisions and practices. Quantifying our Canadian bred horses in this way, has been a bright spot in this year when we still faced a lot of uncertainty in the horse industry due to Covid, and has allowed the Breeders committee to connect with more breeders across Canada.

Much of the work of the committee in 2021, was about laying the foundation for projects that will come to fruition in 2022 and beyond; such as the CQHA.ca website's expanded capacity to offer CQHA members the opportunity to advertise their stallions in the Stallion Station, their breeding programs in the Breeder's directory, and to market their horses in the Canadian Quarter Horse Classifieds. Members will be able to manage their listings through the membership porthole, and promote their programs and horses both domestically and internationally as part of CQHA's Export Development initiatives.

While the Covid 19 pandemic forced this committee to put it's initial plans for an in-person Export Development mission to Europe or South America on hold for the time being, we want the CQHA membership to know that the initiative will be revisited as soon as international travel becomes more stable. In the meantime we are brainstorming ideas to work with these markets virtually.

During the lock down the committee members have been coordinating with Equestrian Canada to have the University of Guelph Equine Program prepare a study of the various breeders incentive programs, and futurity/maturity models that exist in the horse industry at large. It is hoped that a "White Paper" will be presented in 2022, which will allow us the analytic tools and perspective to draft a program that can compliment and contribute to Canadian based breeding programs.



**André De Bellefeuille** became a **National Reining Horse Association Million Dollar owner** in October. His two Reserve Championships at the pushed him over the top. Achieved mostly from earnings accumulated by horses De Bellefeuille has bred himself from his operation based in Quebec.



**WHIZENBOONSMAL**, 2012 gelding (Peptoleap x She Whiz A Star); Exhibitor: Madison Hayden Rafacz, Citra FL; **Breeder: David Dorland, Sudbury ON.**  
2021 AQHYA World Bronze Champion: L3 Youth Ranch Riding (13 & Under)  
2021 NSBA World Champion NSBA Non Pro Ranch Riding, Champion NSBA Non Pro Ranch Trail, Champion NSBA Non Pro Ranch Rail, 6th NSBA Senior Ranch Rail, 7th NSBA Senior Ranch Riding, 9th NSBA Non Pro Ranch Conformation, 11th NSBA Open Ranch Conformation and High Point All Around Non Pro Ranch Horse.  
2021 All American Quarter Horse Congress Champions in NRHA Youth Reining 13 & Under, and Reserve Champion in Youth Reining 13 & Under.



Canadian bred **Double The Potential**, and Darci Rapley won the Reserve Championship in the Southern Bell Breeder's Maiden 2 yr old Limited Open Western Pleasure, at the 2021 All American Quarter Horse Congress. The 2019 bay gelding was **bred and is owned by Paul & Jo Anne Straus of St Clements, Ontario**. He is sired by Certain Potential, and out of Sweet Good Machine by A Good Machine.

# GOVERNANCE COMMITTEE

The members of the 2021 Governance Committee (GC) were Kathy Patterson, Laurie Haughton, Wanda McFadyen, Michael Fuerth, Gilles Seguin and Wayne Burwash. Thank you to the entire committee for all their work with an extraordinary heavy agenda this year.

The major project for the Governance Committee this year was a complete review of our bylaws and governance process. It was the goal of the committee to have the new set of bylaws approved by the board of directors in time to be on the agenda for the 2021 AGM. However, this review and rewriting of the bylaws turned out to be a huge, complicated process and has resulted in the new bylaws not being approved on time to go out with the agenda. Therefore, CQHA BY-LAWS #5 will be presented at the AGM for discussion purposes only and placed on the agenda for a general meeting to be held during the Canadian AQHA Summit March 25-27.

As mentioned, the GC had a very busy year. In addition to the review of the bylaws, the GC agenda included:

- Drafting and approval of the Governance Committee Terms of Reference
- The review and approval of several of the other standing committees' terms of reference
- The drafting and approval of The Discipline, Complaints and Appeal Process Policy
- The review of Equestrian Canada's (EC's) major policy documents. Since the CQHA is an industry affiliate of Equestrian Canada, the GC sought board approval to use these policies as reference documents in situations where we did not have specific CQHA policy documents in place. Specific documents that will be referenced by the CQHA include:
  - EC Code of Conduct and Ethics
  - EC Code of Conduct – Conflict of Interest
  - EC Abuse Policy
  - EC Safe Sport Policy
  - EC Concussion Policy
  - EC Social Media Policy

With all these initiatives, the Governance Committee is setting the course for the CQHA to operate efficiently and successfully fulfill its mandate.



Donna Sagin of Carberry, Manitoba and **DF Desert Frost won the 2021 NAERIC Barrels of Cash Futurity Championship**, September 24th in Virden, Manitoba. DF Desert Frost is a **Canadian bred 2016 bay mare** by PC Sir Azure Frost out of BSK Desert Diamond by The Desert Jewel. Sagin and DF Desert Frost also **won the Saskatchewan bred 2021 Fountain Tire Barrel X Futurity** in Estevan, Sask, back in August.



**Berlin Oltean of Regina, Saskatchewan and D Mac Spoonful of Dazzle won Manitoba QHA Youth Committee's Youth Exhibitor Draw** at the Thanksgiving Classic AQHA show,





The 2021 July President Circuit hosted by the Association Québécoise Quarter Horse in Bécancour Quebec, **winner of the CQHA/AQHA sponsored Grand Prix Non Pro Hunter Under Saddle**, was Josie Marie d'Entremont from Yarmouth, Nova Scotia, on **Canadian bred Hes Only Dreaming, a 2010 chestnut gelding foaled in P.E.I**



**Ralph Danard** of Stony Plain, Alberta **bred and consigned the highest selling yearling at the 2021 Alberta Quarter Horse Racing Assoc.'s Annual Canada Cup Yearling and mixed sale.** Hip #1 HOTT CORONA sired by Obsessed With Corona out of Im Hott Ur Nott by Tres Seis, fetched \$15,500 and was also the highest seller for the entire sale. **CQHA was proud the present Danard a Breeder's Award for the Canadian breeder who consigned the highest selling yearling.**

## GRANTS COMMITTEE

The Objectives of the Grant Committee is to provide funding to encourage the expansion of the AQHA and CQHA membership, AQHA registrations, the marketing of the American Quarter Horse, the understanding and protection of the breed integrity as well as the discovery of the American Quarter Horse's many talents in Canada. The funding is received from AQHA to CQHA to achieve these goals for the AQHA members in Canada.

The CQHA Grant Committee experienced several challenges in 2021 due to Covid-19 restrictions across Canada and late confirmation of funding available. Despite the Pandemic, the Committee is pleased to report that the Business Plan budget was on track this year.

Working closely with the Marketing and Media Committee, CQHA was successful in promoting the applicant's events, increasing awareness to AQHA and CQHA memberships and presence in Canada, through social media and dual logo-ed promotional items, use of the AQHA Educational Platform and contests throughout the summer.

Thank you to all the AQHA members who volunteered their assistance and time to make this a successful year for the Canadian Quarter Horse Association across Canada.

### Virtual Educational Seminars:

- CQHA Summer Virtual Educational sessions: six educational seminars June 14-July 23.
- EOQHA: two seminars Oct 15-28.
- CQHA Officials & Professional Development Committee: Business of Horses in Canada: Tara Gamble: Oct 28-Nov 8.

### Canadian Affiliates supported:

- Alberta Quarter Horse Racing Assoc.
- British Columbia Quarter Horse Assoc.
- Quarter Horse Association of Alberta
- Saskatchewan Quarter Horse Assoc.
- Manitoba Quarter Horse Assoc.
- Ontario Quarter Horse Assoc.
- Quebec Quarter Horse Assoc.
- Maritimes Quarter Horse Assoc.

### Non-AQHA Affiliates Supported:

- Mid-Western Horse Society
- Ontario Amateur Quarter Horse Assoc.
- Happy Trails Mountain Trail Challenge
- Saskatchewan Cowboy Mounted Shooters Assoc
- Carnduff Agricultural Society
- Eastern Ontario Quarter Horse Assoc
- Saskatchewan Horse Federation

# AQHA INTERNATIONAL COMMITTEE



April Wooster of Luseland, Saskatchewan, and Lemonmade, a 2012, gelding sired by Machine Made, out of Zip N, won the 2021 bronze trophy in the Nutrena AQHA Level 1 World Championship Select Amateur Western Riding.

Canada	AQHA Director Count	Name of AQHA Director
Alberta	6	Kate Bamford; Mary Ellen Robinson; Steve Schiestel; Lorne Winther; 2 vacancies
British Columbia	1	1 vacancy
Manitoba	1	1 vacancy
Ontario	1	Kathy Patterson (elevating); 1 vacancy
Quebec	1	1 vacancy
Saskatchewan	3	Melanie Burns; Trevor McBurney; 1 vacancy



# MEDIA, MARKETING & COMMUNICATIONS COMMITTEE

Wasn't it wonderful to see people back at horse shows and equine events this summer!?

The CQHA Media Team and members of the Media, Marketing & Communications team could hardly keep up with all the activity and Canadian bred success (Horses, Riders & Breeders) in Canada and south of the boarder.

Reporting live from major events in Canada and the USA, talking to Canadians on Facebook and Instagram Live, and working with the editorial team of Canada's number one Equine Magazine Publication "Canadian Horse Journal" were just a few of the highlights of the year.

A big portion of what this committee does, is rounding up photographs which represent the Canadian Quarter Horse community and the activities for which Quarter Horses are used for. Without contributions from our CQHA members and social media community we wouldn't be able to tell the story of Quarter Horses in Canada, so for that we thank all those who sent in photos this past year.

CQHA is fortunate to have a very talented group of Professional Photographers from a crossed Canada who regularly contribute their work. Our CQHA Contributing Photographers program has allowed this committee to portray our Canadian Quarter Horse Industry in media both print and digital with the utmost of professionalism, supplying CQHA with quality and impactful images when ever we send out a request.

2021 was a year of celebration in many ways, not just the relief to finally be back at horse showing, or the major achievements

Canadians made in competition, but also in commemorating major milestones.

The Association Québécoise Quarter Horse proudly celebrated their 50th Anniversary and CQHA's Media Team was thrilled to be there to help document it. Looking back over the history of the association, it's members and the horses that made it what it is today has prompted this committee to embark on creating an archives of the complete history of the Quarter Horse in Canada, so look for that feature to come later in 2022.

The Ontario Quarter Horse Association crowned it's 4th All American Quarter Horse Congress Queen (second only to Michigan for capturing the most crowns), and members of this committee were not at all surprised to hear that Miss Darcy Woods won the title after having helped her prepare for the interview portion of the contest. We can't wait to follow her through her exciting reign!

On the technical side, the cqha.ca website expanded to be able to provide CQHA members with personalized self-print membership cards, and completed the final programming surrounding the Stallion Station, Breeders Directory and Canadian Quarter Horse Classified; meaning that these features will be set to launch in the first quarter of 2022.

In closing the CQHA Media Team and this committee would like to thank those that actively follow CQHA's social media and interact with us. Please keep tagging CQHA, sharing, and sending us "DM's" we are truly interested in what you enjoy most about the relationships you have with the Quarter Horses in your life.



Pictured: Jockey Rafael Hernandez leaps from **Championship winner Maryland Magic**, after winning by a neck in 21.824 for the 440-yards, with a 103 speed index. This is the first racing season where the Ontario Stallion has had colts racing.



# MEMBERSHIP COMMITTEE



**Brazilian / Canadian International Long Rider Filipe Masetti Leite**, was back in Canada this summer, **working at the Calgary Stampede reporting for the Cowboy Channel**. No stranger to Rodeo, himself growing up in Ontario and competing in the High School Rodeo program, he was putting his Ryerson University Journalism degree to work interviewing the top rodeo athletes in the world. Pictured here interviewing the **2021 Calgary Stampede Barrel Racing \$50,000 dollar champion from Saskatchewan, Bertina Olafson and Canadian bred Alive N Smashing**

With the launch of CQHA's new website October 12, 2020, came the capacity to create an automated membership database.

Prior to this migration, the CQHA membership list first established in 2001 was stored in an excel spreadsheet. While the spread sheet had been continually updated year after year, with an average of 72 new member being added annually, the information had not always been updated or verified, this was mainly due to the manual time consuming nature of the spread sheet.

The excel based membership list was not able to be imported into a new database, this was because the email addresses were not recorded within it, and the database would require a user friendly unique filed like a member's email address to create an individual account for each member user.

Five hundred and six (506) CQHA member accounts have been created by Canadians since the launch of the new website with the membership database and member's login porthole.

Additionally the same system accounts for those who subscribe to the CQHA eNews list. Five hundred and thirty two (532) have done so since October 2020.

Within the CQHA membership area, members will soon be able to access and create listings in the Stallion Station, Breeders Directory, and Canadian Bred Classifieds.

This new system is flexible and has the ability to adapt to the needs of the association as it continues to grow and evolve.

# NOMINATION AND CREDENTIAL COMMITTEE

The members of the Nomination and Credentials Committee (NCC) for 2021 were Andy Hellqvist, Brad Bowie, Gilles Seguin, Kathy Patterson, Laurie Haughton, Michael Fuerth and Wayne Burwash.

As a wrap-up from 2020, the election results from the voting by the members of the CQHA announced at the virtual annual general meeting (AGM) last November were as follows: elected for 3-year terms were Gayle Pawley-Wilson, Teagan Goodsell, Lyle Jackson and Brad Bowie; and elected for one-year terms were Kathy Patterson, Wanda McFadyen and Michael Fuerth.

The first order of business for the NCC this year was to draft: 1) the Terms of Reference for the NCC; and 2) the Nomination Criteria and Process for 2021. These documents were approved by the board and were placed on file.

As determined by the board of directors, the optimum number of elected directors is 18, with 1/3 (6 directors) to be elected each year for a 3-year term.

The 6 positions that are open for this year were created by the 3 directors who's 3-year terms are up in 2021 (Mary Robinson, Larry Clifford and Wayne Burwash) and, as noted above, the 3 directors that were elected for 1-year terms last year that have terms ending (Kathy, Wanda and Michael). Also, there are 2 one-year term positions created by resignation.

As approved by the board of directors at the October 6 meeting for the process of nominating and electing directors, the call for nominations/applications went out on October 10 and closed on October 31, open for a total of 3 weeks. The call for nominations was widely publicized, then based on nominations coming in, the NCC, on a personal bases, recruited candidates as required to fill regional representation and skill-set necessary to balance the board.

At the end of the nomination period, the NCC had only 6 complete and qualified applications/nominations. We received applications from 5 incumbents, Kathy Patterson, Michael Fuerth, Mary Robinson, Larry Clifford and Wayne Burwash. The other application was from Sandy Kirtzinger, a long-time breeder of Quarter Horses as well as active participant and volunteer in AQHA activities.

The NCC unanimously recommends to the CQHA board of directors and the general members to declare these 6 well qualified applicants elected by acclamation for 3-year terms as directors of the CQHA.

The NCC is continuing the search for other qualified candidates that could be recommended to the board of directors for consideration to fill, by appointment, the 2 one-year terms that are vacant.



This great photo of "True Dreams Chance" Skijoring was sent to us by Spur West Event Center in Alhambra, Alberta, last spring. **True Dreams Chance is a 2007 Canadian bred gelding** by Dreams N Legends out of Imperial Pepperette by True Imperial Nugget.



Ken and Sandy Kirtzinger of Hay Lakes, Alberta are the owners and breeders of the **2021 Adequan® AQHA Level 2 World Championship Bronze in Level 2 Open Two-Year-Old Geldings**. The 2019 Gelding, **Skored A Prophet** is sired by **Canadian stallion** He Shootz He Skorz, out of PJ Prophets Coolskip. He was shown by Sandy Kirtzinger..



**Dashin Haze** aka "Tyson" on being named the **2021 Canadian Professional Rodeo Association Steer Wrestling Horse of the Year**. Owned by Curtis Cassidy of Donalda, Alberta, a 7-time Wrangler National Finals Rodeo Qualifier himself, this is **Tyson's 3rd consecutive year claiming this Canadian title**. Canadian bred Dashin Haze is 2005 bay gelding by Royal Quick Dash out of Sheza Special Chick by Chicks Beduino. **Tyson was also named the Purina Horse of the Year in 2020, presented by AQHA.**



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# SHANNON BURWASH MEMORIAL FUND SCHOLARSHIPS

## 2021 SCHOLARSHIP RECIPIENTS



**MELISSA GABLEHAUS**  
\$2,000 LEADERSHIP  
AWARD



**HOLLY FRIJTERS**  
\$1,000 ENCOURAGEMENT  
AWARD



**JOCelyn LECLAIRE**  
\$1,000 ENCOURAGEMENT  
AWARD

**Melissa Gablehaus** is in her fourth and final year in the Doctor of Veterinary Medicine program at the University of Calgary. She is very passionate about equine medicine and the equine industry. Melissa grew up being a very active member in 4-H, where she was the club and district president, as well as spending a significant amount of time volunteering, planning community events, and mentoring younger members. Outside of her academic commitments, Melissa enjoys riding and competing on her American Quarter Horse, Docs Stitch N Velvet. When she is not in school or spending time with Stitch, she spends the remainder of her time on her fiancé's dairy farm. Upon graduation from veterinary school, she plans on working in a mixed animal clinic, with a special interest in equine medicine.

**Holly Frijters** began attending the University of Alberta in the Fall of 2021 to start her undergraduate program of Bachelor of Science in Animal Health, with a Major in Companion and Performance Animals. Holly's goal is to further study veterinary medicine at the University of Calgary or potentially abroad and eventually become an equine vet working with high performance horses. Ever since Holly was a young girl, horses have been her passion. She has been a competitive show jumper for nearly thirteen years. Most recently Holly worked as a technician assistant at the Southern Alberta Veterinary Emergency (SAVE) hospital where she got to firsthand experience veterinarians doing their amazing work. All of these experiences have helped to solidify Holly's dream of becoming a vet herself.

**Jocelyn Leclaire** is a third-generation Clydesdale enthusiast and breeder from Didsbury, Alberta. She grew up on her family's "funny" farm northwest of town, where they owned cows, sheep, goats, a llama but best of all, horses. Her family foals approximately 10 Clydesdale mares a year, attends exhibitions and preps the show string. Jocelyn says "Horses have taught me the most important lessons, I have ever learned; determination, compassion, respect, friendship, and trust, to name a few. The importance of horses in my life is immeasurable. I cannot imagine a career where I did not enjoy their presence, hence why I am pursuing veterinary medicine." Leclaire attends the University of Alberta, where she is pursuing a Bachelor of Science degree in 'Animal Healths.

***Shannon Burwash was a leader and a lover of the horse industry across Canada. These scholarships are awarded to deserving students who are focused on getting a post-secondary education and becoming involved in the horse industry in their future. To learn more about the program please visit the CQHA website at: [cqha.ca/youth/scholarships/](https://cqha.ca/youth/scholarships/)***



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# OFFICIALS & PROFESSIONAL DEVELOPMENT COMMITTEE



**LINDSAY SODERBERG  
GEIGER-AB**  
AQHA JUDGE - OPEN ALL  
AROUND



**JOCELYN D'ENTREMONT-  
MCKENZIE -NS**  
AQHA JUDGE - INTERNATIONAL  
CANADA - ALL AROUND



**MIKE RAPLEY-ON**  
AQHA PRO HORSEMAN  
MENTOR & 2022 AQHA OPEN ALL  
AROUND JUDGES APPLICANT



**BRAD BOWIE -ON**  
AQHA SHOW MANAGER

The members of CQHA's newly established Officials and Professional Development Committee had a very productive inaugural year. The committee was established as a result of the Covid pandemic; with the border to the USA closed, all Canadian AQHA shows that were permitted to run in 2020 & 2021 had to rely on the few Canadian AQHA show officials to meet the demand. CQHA greatly appreciates the extraordinary effort our Canadian AQHA judges and show officials have made during the pandemic, however it brought to light just how few of them there are and how problematic that can be for our Canadian Quarter Horse Industry.

Having two new AQHA judges added to the roster this past year, was a great help to show managers and exhibitors this summer and fall. Both Lindsay Soderberg - Geiger and Jocelyn D'Entremont - McKenzie found themselves traveling the country to officiate, which helped to alleviate the stress on our industry.

The committee members focused much of their attention on communicating with Canadian trainers, coaches, and show managers, to find out how CQHA could work to assist and encourage more Canadians to pursue AQHA credentials. A survey to all Canada AQHA Pro Horsemen, Show Managers, and Judges has been prepared based on that feedback, and the industry wide survey is scheduled to be sent out in early 2022.

With the help of AQHA and the CQHA Grant Committee, we were lucky enough to secure AQHA Pro Horseman and industry leader Tara Gamble of Alberta, to create and

facilitate a Canadian focused virtual equine business seminar. This seminar was well attended and was even supported by the Saskatchewan Horse Federation, which encouraged and sponsored their certified coaches to take the CQHA/AQHA seminar. Feedback has been positive and the committee intends to run the seminar again in early 2022 with some additional online resources and group work/ support opportunities in the works.

There were eleven (11) Canadian AQHA Professional Horsemen on the ballot this fall for AQHA's Team Wrangle program membership vote; while no Canadian made the 2022 team, Mike Rapley of Ontario has been made an AQHA Professional Horseman Mentor, and has recently begun his application process to become an AQHA Open All Around Judge. This committee looks forward to working with and learning from him in 2022.

On behalf of CQHA we would like to congratulate all Canadians who enrolled in the AQHA University this past year, as well as to acknowledge Brad Bowie on obtaining his AQHA show management certification. If you are a CQHA member who has recently graduated from "AQHA U" or obtained certification. Please send an email to [admin@cqha.ca](mailto:admin@cqha.ca) and let us know.

There is much work ahead for this committee, but with dedicated industry leaders offering their assistance, and more Canadians reaching out to find out more about opportunities to acquire credentials the future is full of opportunity!

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# PARTNERSHIP COMMITTEE



Titled "Two More Heels" Mandy Panas of Elk Point, Alberta was the winner of the inaugural "Registered Quarter Horse Division" of the of Canadian Horse Journal Magazine's 30th annual For the Love of Horses Photo Contest. Pictured is, Lenas Blue Bur aka "Rusty" and Jeremy Heraid bring another calf to the branding fire. Rusty is an Alberta bred 2004 chestnut gelding sired by Lenas Azure San, out of Shabbys Blue Bur by Leo Blue Bug.

CQHA was proud to begin a partnership with the Canadian Horse Journal Magazine in 2021. The print and digital publication has a reach of more than 1 million domestic and international horse lovers annually. This partnership has allowed CQHA to reach a broader audience, by contributing editorial content to each issue, as well as submitting press releases which are prominently featured on their website. The partnership committee is pleased to announce that the publication has put forth a contract to continue the partnership for 2022. It has been a great experience for the CQHA Media Team to work with and learn from the editors and designers of this publication, so we are quite pleased that the relationship will continue to build.

CQHA also attracted a partner to help present the newly launched "CQHA Horse of Merit Program" thanks to ACE Therapy Canada,

becoming CQHA's official BEMER partner. Canadian owned aged horses, still active in our Quarter Horse community will be recognized with a specially designed commemorative medal of merit. The first horses nominated to receive the Horse of Merit distinction will be honoured at the AQHA/CQHA Summit being hosted in Brandon, MB in March 2022.

The committee is focused on creating lasting and mutually beneficial partnerships with Canadian business and industries. We believe that it is through these partnerships that CQHA can better serve our membership and position ourselves to continue to establish programs made by Canadians for Canadians that will both expand and sustain our Canadian Quarter Horse industry.





# YOUTH WORLD CUP

The Youth World Cup Committee had many discussions with various countries around the world, and has been monitoring the situations that all are dealing with as it relates to Covid-19.

The YWC have decided to postpone the 2022 Youth World Cup and schedule the next Youth World Cup for 2023. It will be held in the USA, hopefully in Bryan College Station in Texas. The exact dates are being determined very soon. There are several reasons for this decision: The team selection requires a two-year qualification period. Several countries are still facing lock downs or restrictions on travel and competition, making qualification very difficult.

The USA is still restricting travel to the USA. Hopefully the borders will open making it impossible for teams to travel. The cost and investment of the YWC is in excess of \$350 000. The Youth World Cup Committee doesn't feel comfortable committing that amount of investment when there could be a possibility of cancellation.

While the Virtual Youth World Cup was a huge success, they heard from participating YWC kids that they missed the interaction within the Teams. They are all aware that the YWC is more than just a competition! There is so much more to the YWC experience and they want to be able to give international kids the full experience.

YWC Committee will change the rules of the Youth World Cup to allow someone who is 19 on January 2023 to participate in the YWC. They are aware that a lot of kids will 'age out' in 2022, and they want to give them an opportunity to participate. It is for each individual team to decide their age limit, however and each country including Canada will have its own selection process and rules. The Youth World Cup Committee will be working with AQHA and Professional Horsemen to put together a series of YWC Clinics around the World in 2022.

Photo: **Ansley Lineell of Regina, Saskatchewan was 15th in Novice Youth Hunt Seat Equitation** with Hez Willy Fancy.



# APPENDICES



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## ANNUAL FINANCIAL REPORT Nov. 2021

C.Q.H.A. has had a very active year, with all the challenges of Covid, but we still did very well and continued to pursue our goal of propagating the American Quarter Horse.

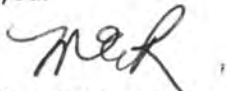
There was a lot of flexibility in our business planning, fund allocations, and making sure we distributed funds fairly to all Provinces as well as reaching a broad variation of disciplines. Our Grant Committee was active under the capable direction of Gayle, but we were able to fund a great deal of programs. With shows limited, programs had to be adapted and monies allocated in unique ways – different than ever before.

Our continued AQHA funding was greatly appreciated as it was questioned at times whether we would continue to be funded as previously. The Agricultural Grant Gilles was able to get, also helped us to maintain our continued viability. Sierra commented that CQHA did an excellent job with our budgeting, and management of funds.

I would like to Thank our highly professional Accountant, Dawna Delainey, for her hard work and assistance this year. Our books were submitted one week after year end and we already have our approved statement back from CRA. Her efficiency and support has been greatly appreciated. She has been a pleasure for all of the Executive to work with.

Attached you will find an Income Statement and Balance Sheet which I will present and I would be happy to answer any questions you might have at our Dec. 1<sup>st</sup>. AGM.

Thank you.



Mary Ellen Robinson, CQHA Treasurer



# Canadian Quarter Horse Association

## Balance Sheet As at 09-30-21

### ASSET

#### Current Assets

Cdn Chequing Account		-10,884.51
US BMO Chequing Account	108,452.65	
FX US Chq	29,260.52	
US\$ Account		137,713.17
<b>Total Current Assets</b>		<b>126,828.66</b>

#### Fixed Assets

Office Furniture & Equipment	1,233.00	
Depreciation Furniture & Equip...	-1,233.00	
Net - Furniture & Equipment		0.00
Trademark		1,849.63
<b>Total Other Non-Current Ass...</b>		<b>1,849.63</b>

<b>TOTAL ASSET</b>	<b>128,678.29</b>
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### LIABILITY

#### Current Liabilities

Accrued Liabilities	1,500.00
<b>Total Current Liabilities</b>	<b>1,500.00</b>

<b>TOTAL LIABILITY</b>	<b>1,500.00</b>
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### EQUITY

#### Retained Earnings

Retained Earnings - Previous Y...	72,831.59
Restricted Youth Funds	39,261.69
Current Earnings	15,085.01
<b>Total Retained Earnings</b>	<b>127,178.29</b>

<b>TOTAL EQUITY</b>	<b>127,178.29</b>
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<b>LIABILITIES AND EQUITY</b>	<b>128,678.29</b>
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# Canadian Quarter Horse Association

## Income Statement 10-01-20 to 09-30-21

### REVENUE

#### Revenue

Grant Revenue		56,112.10
YWC Clothing Sales	730.00	
YWC Sponsorships	2,073.16	
Total Youth World Cup Fundrai...		2,803.16
Donations		3,562.00
Gain on Foreign Exchange		-5,579.51
<b>Total Revenue</b>		<b>56,897.75</b>

**TOTAL REVENUE** 56,897.75

### EXPENSE

#### Affiliate Program Grants

BCQHA BC	2,500.00
QHAA Alberta	2,500.00
Alberta QH Racing	2,430.32
SQHA Sask	2,500.00
MQHA Manitoba	2,750.00
OQHA Ontario	2,500.00
QQHA Quebec	750.00
MARQHA Maritime	2,500.00

**Total Affilate Programs** 18,430.32

#### Youth World Cup Expenses

YWC Bank Fees	28.00
YWC Office Expense	27.91
YWC Team Training	3,087.10
YWC Courier & Postage	236.47
YWC Team Clothing	94.20
YWC Entry Fees	-3,282.66
YWC Mgt Honoraria	2,000.00

**Total Youth World Cup Expen...** 2,191.02

#### Special Events

Carnduff Ag. Society	850.00
Ontario Amateur Quarter Horse...	1,000.00
Ontario Mounted Spec Serv Unit	-500.00
Special Events - Other	4,250.00

**Total Special Events** 5,600.00

#### General & Administrative Exp...

Accounting & Legal	1,575.00
Website	525.00
Advertising & Promotions	6,616.15
Total Advertising & Promotion	6,616.15
Awards & Trophies	2,557.48
Business Fees & Licenses	32.00
Memberships	2,181.54

# Canadian Quarter Horse Association

## Income Statement 10-01-20 to 09-30-21

Insurance - Director & Officer	380.00	
Insurance - General Liability	900.00	
Total Insurance		1,280.00
Interest & Bank Charges		277.63
Office Supplies	220.49	
Courier & Postage	104.42	
Office & Postage		324.91
Meeting - Teleconference	221.69	
Meetings		221.69
Total General & Admin. Expe...		15,591.40
TOTAL EXPENSE		41,812.74
NET INCOME		15,085.01



November 24, 2020 **AGM Start Time: 7 pm (EST)**

**Attendance:** Gilles Seguin, Debbie Haughton, Wayne Burwash, Marnie Somers, Kathy Patterson, Dan Patterson, Mary Ellen Robinson, Dona Sagin, Bob Hawkins, Gayle Pawly – Wilson, Larry Clifford, Andy Hellquist, Laurie Haughton, Hannah Searl, Teagan Goodsell, Melody Garner, Mark Garner, Susan Oulton, Wanda McFadyen, Ryan Fleetwood, Cindy Fuerth, Michael Feurth, Kim Sabila, Trevor McBurney, Kharil Friske, Ginette Moreau, Linda Campanola, Jacqueline Nittle, Patrisha Obiel

**meeting called to order** : 7:09pm EST

Motion: B.Hawkins > Debbie Haughton be recording secretary for the 2020 AGM

Second: W.Burwash

All In Favor – Carried.

Motion: B.Hawkins > to accept the agenda

Second: W.Burwash

All In Favor – Carried.

Motion: B.Hawkins > accept the minutes of the 2019 AGM as circulated

Second: D.Sagin

All In Favor – Carried.

**President's Report** – Gilles Seguin welcomed everyone and advised that the meeting was being conducted on the Zoom platform due to Covid 19 restrictions to travel & gathering. He advised all in attendance that the meeting's audio & video was being recorded.

W.Burwash > Point of order, requested that all AGM participants identify themselves in the chat for the attendance record.

Motion: L.Haughton > to accept the President's report as circulated.

Second: D.Sagin

All In Favor – Carried.

**Treasurer's Report** - Mary Ellen Robinson presented the financial report for the association for the fiscal year 10.01.2019 – 09.30.2020.

Motion: B.Hawkins > approve the Treasure's report.

Second: M.Somers

Discussion regarding the auditing of the association's books

Motion: L.Haughton > G.Seguin and M.E.Robinson secure the arrangements for the books to be audited.

Second: L.Clifford

Discussion: regarding the legal requirements for a formal audit.

Motion withdrew by L.Haughton – L.Clifford in agreement.

Motion: W.Burwash > to have Dawna Delainey CQHA's current accountant to do a review of the books.

Second: M.Somers

All In Favor – Carried.

### **Committee Reports**

G.Seguin noted that a description of the objectives and functions of each committee of the CQHA has been circulated.

**Governance Committee - By-Law Changes** - Wayne Burwash, noted that due to the Covid 19 Pandemic the federal government is allowing associations to act and perform all functions of voting and meetings virtually without any modifications needs to their by-laws.

The by-law changes were presented and tabled for discussion.

Motion: B.Hawkins > approve article 15.4 as proposed.

Seconder: M.E.Robinson

All In Favor – Carried.

Motion: W.Burwash to accept the 4th draft of the CQHA bylaws.

Seconder: M.Somers

All In Favor – Carried.

Wayne noted that the Governance committee would need to embark on a major over haul of CQHA's by-laws in the coming year, to bring them in line with the new virtual technology the association has embraced and to update and clarify portions of the document.

**Grants** - Gayle Pawley-Wilson presented her report. She pointed out to the loss of \$14,500 due to cancellations due to Covid. At this time there has been no report back from AQHA in regard to funding for 2021.

Motion: L.Clifford > to accept the Grants report.

Seconder: B.Hawkins

All In Favor – Carried.

**Awards** - Bob Hawkins reported that the committee had decided to limit the awards presented in 2020 due to the limited showing due to covid. He thanked his committee members and advised that Trevor McBurny would be chairing the 2021 Awards Committee. The list of eight (8) 2020 CQHA award recipients was read.

Motion: G.Pawley-Wilson > to accept the Awards report.

Seconder: D.Sagin

**Youth World Cup** - Kathy Patterson presented her report, stating that due to the Covid 19 pandemic the 2020 YWC had switched to a virtual format. Because of the reworking of the program results had not yet been announced, but that all video submissions had been sent in by Team Canada on time, and now they were waiting for them to be judged.

Motion: L.Clifford > accept the Youth World Cup report.

Seconder: W.Burwash

All In Favor – Carried.

**Sponsorships** – Donna Sagin presented her report as circulated.

Motion: M.Somers to approve the sponsorship report

Seconder: B.Hawkins

All In Favor – Carried.

**Memberships** – Tara Gamble the committee chair could not attend, Gilles Seguin presented the membership report.

Motion: D.Sagin > to accept the membership report as circulated.

Seconder: K.Patterson

All In Favor – Carried.

**Nominations Committee – Results of Election of CQHA Directors** – Wayne Burwash advised that the report for this committee was not circulated in the AGM package.

At September 20th's BOD meeting it was decided the elections for the 2021 vacancies would be conducted electronically via the CQHA website.



Motion: W.Burwash > to amend the number of elected directors to 18 with 1/3 making a quorum.

Second: B.Hawkins

Discussion: CQHA's mandate requires that we have representation from all provinces on the board of directors. In respect to this those individuals nominated from the provinces of British Columbia Quebec, and the Maritimes region, for which the board presently has no sitting representative would automatically be elected to the board of directors by acclamation.

Motion: W.Burwash > Gilles Seguin to represent Quebec, Hannah Searl to represent the Maritimes, and Andy Hellquist to represent British Columbia be appointed to the BOD, each for 3 year terms.

Second: M.Somers

All In Favor – Carried.

Motion: W.Burwash > to ratify the election results as follows:

Lyle Jackson – 3 yr term

Brad Bowie – 3 yr term

Wanda McFayden – 1yr term

Kathy Patterson – 1 yr term

Michael Fureth – 1 yr term

Second: B.Hawkins

All In Favor – Carried.

Discussion: L.Haughton > Coyote Publishing, the developers of CQHA's new website, created the virtual voting platform for the 2020 election. It was beyond the scope of work of their original contract; however they have not charged CQHA additionally for this. The cost to have this created would have been approx. \$1000-\$1,500.

Motion: L.Haughton > Coyote Publishing be consider a major CQHA corporate sponsor for 2021.

Second: W.Burwash

All In Favor – Carried.

**Shannon Burwash Memorial Fund Scholarship** – Marnie Somers announced the 2020 scholarship recipients:  
\$2,000 - Kimberly Stewart - a fourth year Student at the University of Calgary's Faculty of Veterinary Medicine.  
\$1,000 - Sadie Popoff – in her first year at the University of Calgary studying biological sciences.  
\$1,000 - Claire Horsch – in her first year of a Bachelor of Science program at Thompson Rivers University in Kamloops, BC

Discussion: W.Burwash noted that to date the scholarship fund has awarded over \$26,000 which is just over \$4,000 per year since it's beginning. He reported that about 90% of the applicants come from the west, and he would like to see that change, as the scholarship although administered by the Calgary Foundation, is open to post-secondary students from any Canadian province attending a Canadian institution.

Motion: M.Somers > accept the Scholarship report as presented.

Second: L.Haughton

All In Favor – Carried.

**Web site - Social Media** - Laurie Haughton presented her report as circulated.

Motion : D.Sagin > to accept the report

All In Favor – Carried.

Next meeting is scheduled for December 1, 20202

Motion: M.Somers to adjourn the meeting at 9:07pm EST

Second: L.Clifford.