



HISTORY OF THE EVENT

2018 marks the 20th AQHA Youth World Cup to be held. It was 40 years ago, in 1978, which the Youth World Cup was first held in Amarillo Texas and was a monumental success. Since that time, the event has traveled to Canada, Australia, Germany, Arizona, Texas and Italy. In 2018, youth from **17 countries** will gather for the AQHA Youth World Cup in Bryan/College Station, Texas from June 28-July 8th.

The American Quarter Horse Youth World Cup is an educational, leadership-based event where youth from every country have the opportunity to demonstrate what they have learned during the week by competing in a variety of classes. Youth members from across the world compete in each of 8 classes over a four-day period. The culmination of the event is a showcasing of skills learned in an atmosphere of friendly competition. It is a unique opportunity for youth to learn in a “hands-on” setting with other international youth. The competition will be comprised of the following classes: showmanship at halter, ranch pleasure, western horsemanship, hunter under saddle, hunt seat equitation, trail, cutting and reining. There will be two complete shows and the combined scores from these days will determine the teams’ final standings. Youth will be competing on horses donated by the host country

YWC Team Canada 2018 will be comprised of five competitive riders, two alternate riders, three leaders, a team coach and a team manager:

Team Coach Della Cryderman from Murillo ON

Manager Karen Westerback from Thunder Bay ON,

James Heitzner from St. Clements ON, MacKenzie Inksater from Roberts Creek BC, Elizabeth Gerbrandt from Roberts Creek BC, Hannah Buijs from Lisle ON, Alexandra Hibberd from Calgary AB

Alternate Riders: Madison Holmes from Westerville Road NS, Cassidy Cressman from Belleville ON

Leaders: Abigail **Schaap** from Midland, ON, Kylie Bond from Warren MB and Darla Leroux from Chelmsford ON

Team

Riders:

Attending an International event of this magnitude requires significant resources and team members are required to fundraise to cover the cost of attendance. We are currently seeking sponsorships from businesses and organizations such as yours.

We would appreciate your consideration and your support for YWC Team Canada 2018 to compete at the AQHA Youth World Cup and look forward to hearing from you. If you have any questions, please feel free to contact me at 807.473.7749 or kjwester@shaw.ca.

Sponsorship Levels

You can contribute to YWC TEAM CANADA 2018 by selecting one of the following levels of sponsorships:

- Red Ribbon Sponsor: \$10,000+
- Blue Ribbon Sponsor: \$5,000-\$9,999
- Yellow Ribbon Sponsor: \$2,500-\$4,999
- White ribbon Sponsor: \$1,000-\$2,499
- Friends of Team Canada: up to \$999

Team Canada 2018 would like to be seen in Texas. We would welcome gifts in kind such as grooming products, Canadian embroidered halters, embroidered horse sheets or any other promotional products that you may have access to.

Are There Any Gains For Being A Sponsor?

All sponsors will be recognized by name and sponsorship category on the Team Canada banner that will be displayed in Texas throughout the event. Sponsors will also be thanked in local newspapers and/or area newsletters as arranged by our youth. Team Canada would be proud to display your company logo on our clothing or equipment for any ribbon sponsor if you choose. There will be international coverage of the Youth world Cup so your company would be seen by many.

All sponsors can also see their names on our YWC Team Canada 2018 Facebook page and on the Canadian Quarter Horse Association web page.

TEAM CANADA 2018 YOUTH WORLD CUP SPONSORSHIP AGREEMENT

I, the undersigned, am authorized to act on behalf of:

_____ (Name of company or organization) to enter into the following sponsorship agreement with

TEAM CANADA for the 2018 Youth World Cup to be held June 28-July 8 in Bryan/College Station, Texas.

I/we agree to the following sponsorship in cash or gift in kind:

_____ (Specific sponsorship category and amount/item)

Company/Personal Name _____

Address: _____

Phone/Fax/Email: _____

Authorized by _____ date _____

In connection with Youth World Cup Team Member: _____

Cheques can be made and sent to:

"YWC TEAM CANADA 2018"

Karen Westerback

201 Hourigan Crescent, Thunder Bay ON, P7A-6Y3

****tax receipts are not available but invoices may be supplied upon request****